

# [REPORT ON THE ACTIVITY]

[of the Assosiation "Ukrainian Agribusiness Club" for 11 months 2019]

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## 1. EXAMPLES OF SUCCESSFUL LOBBYING IN 2019

## 1.1. Work within the framework of regulatory activity

✓ Participation in the working group of the Cabinet of Ministers of Ukraine and the Verkhovna Rada Committee on Agrarian and Land Policy on the development of amendments to the land legislation on land deregulation, land circulation, the introduction of electronic bidding.

Result: draft laws № 2178, № 2178-10, № 2194, № 2195 have been registrated

✓ Participation in the development and assistance in the adoption of the draft law on amendments to the article 4 of the Law of Ukraine "On Pesticides and Agrochemicals" on the import of pesticides into the customs territory of Ukraine, registration number 2289 dated 18.10.2019.

**Result:** agreed by the Parliament Committee on Agrarian and Land Policy. Expected to be accepted shortly.

✓ Amendments were made to the Law "On Seeds and Planting Material" and the Law "On the Protection of Rights to Plant Sorts"

**Result:** It was modified into the bill No. 9162, which was registered by the Verkhovna Rada of the 8th convocation. Removed from consideration due to re-election of The Parliament. A new convocation was submitted to the Verkhovna Rada Committee on Agrarian and Land Policy for further drafting.

✓ Proposal for changes in the field of road traffic of agricultural machinery and permitting procedures has been introduced in the draft law.

**Result:** Was introduced in the deregulation bill, which is being developed by experts involved from the Ministries and the Parliament. The changes are intended to regulate the issue of permits for the movement of large-scale agricultural machinery on the highways, as well as the establishment of certain exemptions for the movement of agricultural machinery at which it is allowed not to obtain the relevant permits.

✓ Amendments to the Law "On Plant Quarantine" have been developed regarding the simplifying the conditions for issuing quarantine certificates for seeds.

**Result:** Under consideration by the Verkhovna Rada Committee on Agrarian and Land Policy for further incorporation into the bill.

✓ Changes to the proposed Ministry of Agrarian Policy of the edition of the Resolution No.
1183 of August 19, 2002 No. 1183 «On measures for the implementation of the Law of
Ukraine "On Protection of Rights to Varieties of Plants» have been elaborated.

**Result:** It was elaborated by the relevant Department of Agrarian Policy and the proposed amendments were taken into account. The implementation of the decree was suspended and the cost of registration of plant varieties offered by the draft decree was reduced.

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✓ Proposals for the draft Procedure for conducting inspection, inspection, phytosanitary examination (analyzes), repeated (arbitration) phytosanitary examination (analyzes) have been elaborated.

**Result:** the proposals have been partially taken into account in order to initiate changes to the legislation and the procedure.

✓ Support and assistance in the adoption of the resolution of the Cabinet of Ministers of Ukraine No. 1212 "On amendment of paragraph 11 of the Regulation on the control of transboundary movements of hazardous wastes and their disposal / disposal", approved by the Cabinet of Ministers of Ukraine of 13.07.2000 No. 1120

**Result:** according to this document, in the near future it will be possible to remove and dispose of unsuitable and forbidden pesticides in an environmentally safe way.

✓ Amendments to the Technical Regulation for approval of type of agricultural machinery have been developed and agreed

**Result:** submitted to the Cabinet of Ministers of Ukraine and is being prepared for adoption. The changes include setting environmental requirements for tractors, revoking approval certificates, and specifying a number of international standards and rules that are used when inspecting and testing machinery.

✓ The first version was drafted and submitted to the working group of the profile Ministry for drafting of the new Technical Regulation of type approval, as well as 2 resolutions regulating separate issues of passing certification procedures for agricultural machinery

**Result:** is handled by the experts of UCAB and the Ministry. The new Technical Regulations and the supplementing regulations have been developed on the basis of European legislation with the aim of further harmonization. The adoption of the legislation data will allow Ukraine to accelerate the extension of the ACAA Agreement to agricultural machinery and its signature, which will allow the import and export of machinery from and to the signatory countries.

✓ The draft amendments to The Government Resolution No. 1057 on regulation of powers were developed and submitted for processing by the Ministry of Economy

**Result:** agreeing the central executive bodies. The changes in the system of central executive authorities and the elimination of the Ministry of Agrarian Policy, an important issue was to regulate the powers and functions of the central executive bodies in terms of technical regulation, in order to continue further work on regulations and work in this area.

✓ Jointly with other agrarian associations within the working groups of the Verkhovna Rada committees and working groups under the State Tax Service of Ukraine, amendments to the legislation in the sphere of fuel circulation have been worked out

**Result:** proposed draft amendments to the licensing of fuel storage. Bills No. 1210-1, No. 1209. In particular, changes were proposed to change the procedure for licensing warehouses for fuel storage, replacing it with declaration.

## 1.2. Engagement with public authorities

- ✓ Representation of UCAB members in working groups of the Verkhovna Rada of Ukraine Committee on Agrarian and Land Policy on elaboration of changes in the legislation in the field of agrarian policy, taxation, seed production, plant protection products, land issues, etc.
- ✓ Representation of UCAB members in working groups of the Verkhovna Rada of Ukraine Committee on Agrarian and Land Policy on elaboration of changes in the legislation in the field of agrarian policy, taxation, seed production, plant protection products, land issues, etc.
- ✓ Participation in a working group on the drafting of a bill on amendments to some legislative acts on improvement of state regulation in the sphere of pesticide and agrochemicals management.
- ✓ Participation in the working group on the drafting of the Bill on Amendments to Certain Legislative Acts of Ukraine on Optimization of the System of Public Administration in the Field of Agriculture
- ✓ Holding regular meetings of members of the association with representatives of state power. During 2019, more than 13 individual meetings of members of the association were held with representatives of the state authorities, and more than 20 meetings were held jointly with other public associations.
- ✓ In particular, active cooperation and working meetings were held with representatives of the following public authorities:
  - Verkhovna Rada Committee on Agrarian Policy and Land Relations;
  - Verkhovna Rada Committee on Tax and Customs Policy;
  - Ministry of Agrarian Policy and Food of Ukraine;
  - Ministry of Economic Development, Trade and Agriculture;
  - Ministry of Ecology and Natural Resources of Ukraine;
  - State Service of Ukraine for Food Safety and Consumer Protection;
  - Ukrainian Institute for Plant Variety Examination;
  - State Enterprise "State Center for Certification and Expertise of Agricultural Products";
  - Certification bodies of agricultural machinery and equipment (Agrosepro and UkrTSVT);
  - State Surveying, Mapping and Cadastre Service;

#### 1.3. Other events

✓ Monitoring of regulations affecting the industry.

The list of priority and unacceptable legislations (based on daily monitoring), registered in the Verkhovna Rada of Ukraine, published on the web-site of the central executive bodies, is determined. Further steps have been taken to support / revise / suspend / prevent their adoption.

- ✓ Ensuring transparency of decision making by public authorities and ease of interaction with public authorities. Publication of separate state registers in the field of protection of plant variety rights on the open data portal in a convenient machine-readable format.
- ✓ Conducting analysis of regulatory acts regarding their impact on UCAB members.

The members of the Association were, upon request, provided an impact assessment of over 9 draft laws and a number of draft regulations and other legislations.

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- ✓ Official appeals to public authorities
- ✓ Correspondence with public authorities is constantly being consulted and their representatives are consulted to submit proposals for improvement of legislation in the agricultural sector, as well as to prevent decisions that restrict / or violate the rights of agricultural producers.

## 2. MEMBERSHIP IN UCAB

#### 2.1. New members of the association in 2019

Growth of the number of companies who wish to join the Association is one of the main indicators of UCAB successful work. As of the end of 2019, 112 companies operating on the agrarian market of Ukraine are the members of UCAB. In 2019 the following companies have joined the association:



#### **BEDNAR FMT**

It is a progressive manufacturer of agricultural machinery, specializing in aggregates for soil cultivation, sowing, fertilizing. Export of high quality Czech agricultural machines is a priority as well.



#### LCC "Bueling Inc"

Many years of experience in the agricultural sector enabled the company to become a reliable partner for both family farms and large agricultural holdings. As of today, they are official dealers of leading and renowned companies in precision farming such as: Precision Planting, 360 Yield Center, Trimber. It has a service center, as well as experienced engineers and agronomists who can provide agrarians with services from warranty repair of equipment to its sale, installation, setup and consulting and training of staff.



#### **Arzinger**

Arzinger is a company where are perfectly aware of the laws and are able to use this knowledge brilliantly. An international team of experts, not just running the business, but also delving deeply into the essence of the clients 'business, in order to find the most effective and transparent solutions that will work best for the customers' reputation.

Today, the company employs more than 70 internationally-accredited lawyers, led by 9 partners. All Arzinger partners are leading Ukrainian lawyers with an impeccable reputation and high profile in national and international rankings.



#### LCC "Innovation Agro Technologies"

The company introduces innovative products to make management decisions in agribusiness. The company quickly collects data from the fields using satellites, planes and drones, processes Big Data from around the world with artificial intelligence, and produces accurate maps of the state of the fields, allowing you to determine the occurrence of weeds, diseases, pests , lack of nutrients, number of seedlings, etc. tied to a specific field.



#### **Commodity exchange «Kyiv Mercantile Exchange»**

Commodity exchange "Kyiv Mercantile Exchange" was founded in July, 2001. In September, 2017 KME entered the market with a new name, modern approach and ambitious development plan. CE KME's main sphere of activity is organization of exchange-traded commodity market in Ukraine. The Company plans to implement and use all modern exchange trade tools, such as bilateral auction (the so called "order book"), anonymous orders, "delivery versus

#### LCC "Znamensk Agroindustrial Company"

The company has been involved in agribusiness for over 15 years. Sowing crops include wheat, soybean, sunflower, corn. For many years he has been working on a zero till tillage system. The company has its own elevator and grain dryer. The main industries are crop production, growing of cereals and industrial crops, animal husbandry, mixed agriculture, retail sale in non-specialized stores.



## LCC "Agro KMR"

Agro KMR is an agricultural company with French investments, the main activity of which is related to the cultivation of grain and industrial crops. The company grows winter wheat, barley, sunflower, winter rape, peas, sorghum.



#### LCC "Agrobuilding Alliance "Astra"

Agrobuilding Alliance "Astra" is one of the largest suppliers and service operators of agricultural machinery in Ukraine. The supplied equipment covers practically all types of agricultural work on agricultural enterprises of any scale. The technology of the company is known in Europe and the world brands Fendt, Fliegl, FraMest, Gregoire Besson, Horsch, Kuhne, Manitou, Mascar, Oros, Trimble, Valley, Berthoud, Bogballe.



#### LCC "Variant Agro Build"

Ukrainian metalworking company, whose main activity is the production of agricultural equipment: equipment for storage of grain, pig farms and dairy farms, as well as universal sprinklers. The company account already has more than 100 completed objects in the territory of Ukraine, on which the equipment "Variant Agro Bud" is installed.



#### Law Firm «Vasil Kisil and Partners»

Vasil Kisil & Partners Law Firm is a Ukrainian law firm that provides legal services in the fields of corporate law, antitrust and competition law, criminal law, labor law, resolves real estate and construction, intellectual property issues. Since the establishment of the firm in 1992, it has been operating in strict accordance with the law. Seeks excellence in service and introduces best practices of law firms in developed markets



#### Foreign Enterprise "Agro-Wild Ukraine"

The main activity of a foreign enterprise is the cultivation of grain, legumes and oilseeds, as well as sugar production. Foreign Enterprise "Agro-Wild Ukraine" owns a sugar mill in the Belotserkovsky district of Kyiv region. The plans are to

build a biogas plant on a sugar beet pulp.



#### **ASP Group**

ASP Group was founded in 2010. The company supplies spare parts and machinery to the Ukrainian market from leading manufacturers in the field of agriculture and provides the needs of agricultural producers in components and machinery. The company focuses its attention on the needs of the market, follows the global trends and offers innovative technologies for Ukrainian farmers.



#### LCC «TAS Agro»

«TAS Agro» - is a company that specializes in growing cereals and industrial crops, as well as animal husbandry. The company's lands are located in 6 regions: Vinnytsia, Kyiv, Dnipropetrovsk, Kirovograd, Chernihiv, Mykolaiv. The land bank is 88,000 hectares, 5500 heads of cattle are maintained. TAS Agro has 6 modern elevator complexes with a total capacity of 250 thousand tons of simultaneous storage.





The company is an insurance financial supermarket. Drawing on a wealth of international experience, it seeks to find the most appropriate insurance solutions for top-class insurance companies present in Ukraine. Services are provided to large corporate clients, medium and small businesses, as well as to individuals interested in obtaining quality service, both during insurance and when receiving insurance payments. A dynamic, customer-oriented company for which high quality of service is a standard and the desire of the Client is law.



#### LCC «Ukrainian-British Joint Venture AZMOL British Petrochemicals»

AZMOL British Petrochemicals — is a petrochemical enterprise that has been producing quality oils and various lubricants for over 80 years. Today the company's activity is focused on modernization of production, improvement of production and expansion of the market of sales.

The aspiration of LLC «JV AZMOL-BP» is to reach a new level and to fill up the Ukrainian and foreign markets with PREMIUM-class oils and oils.

The company is constantly improving, following the experience of European enterprises.

Priority in work is the production of first-class products.

Specialists of LLC "JV AZMOL-BP" work with chemical elements and basic oils of high degree of purification. Customers and partners of the company should ultimately receive lubricants that meet international quality standards.



#### LCC «Albion Company»

Albion is one of the largest dealers in agricultural machinery in Ukraine. Founded in 2010, the company is today ranked number one in sales and service of such brands as Great Plains, Deutz Fahr, Kverneland. service, the widest choice of spare parts, financial services, an individual approach to each client!



#### **Trimble Europe**

With over 500 products, Trimble continues to be a leader in the development of position-oriented solutions to address some of the most complex problems in the world. Trimble technology can be found in consumer and commercial vehicles, construction machinery, agricultural machinery, computers, personal digital assistants (PDAs) and more. Innovative programs include fleet dispatching and management, recording and construction of roads, monitoring and mapping of earthquake damage, accounting and synchronization of international financial transactions, and enhancing the efficiency of wireless communications networks.



#### **WE Partners**

WE Partners consulting company specializes in the organization's integrated talent management. WE Partners Services enables clients to form effective management teams and create a corporate environment for them to succeed. WE Partners helps clients realize a unique competitive advantage - teams that can make companies real industry leaders.

WE Partners consulting practices:

Executive Search;

Leadership & Talent Consulting.



#### LCC «KRASNYANSKY SPECIAL ENTERPRISE "AGROMASH"»

21 years have passed since the first tillage machine was released. During this time, the company has become an exemplary machine-building enterprise and today is one of the flagships of domestic agricultural machinery for the production of soil-processing equipment. The technical and technological equipment of the enterprise, experienced designers, technologists and a team of machine-builders fulfill the tasks set for providing agricultural producers with modern machinery.



#### **LCC «AIKO GROUP»**

Agrarian Industrial Company offers agricultural machinery and spare parts from such global manufacturers as Kuhn, Agrex, Morris, Salford, TeeJet, Summers, Wolagri, Matrot, John Deere, Great Plains. Thus, offering the whole range of sowing, hay and forage technology: plows, plows, harrows, cultivators, tillage machines, planting combines, seeders propane and grain, fertilizer spreaders, sprayers, mowers, balers, mowers, grain sorters.



#### **KMZC**

KMZ Industries - is a leading provider of integrated grain storage and processing solutions in Ukraine. Offers design, production, installation of a full range of equipment for the elevator industry, supplies equipment, commissioning, staff training and after-sales service. The production facilities of the company are located in Karlovka, Poltava region (Karlovysk Machine Building Plant). The company is equipped with a complex of European, Japanese and American equipment, the company includes a design bureau and an assembly unit.



#### Farming enterprise "Agrodar"

Farming engaged in the cultivation of grain and industrial crops. It also focuses on supportive activities in the field of crop production; production of flour and cereals products; wholesale of grain, unmanufactured tobacco, seeds, and animal feeds.



#### LCC «Indelika»

The production of turkey meat under TM "Indelika" carried out by "Plemptahoradhosp Brovarsky", which is located in the Brovarsky district of Kyiv region. It is a modern, fully integrated enterprise that was established in 1975. The enterprise carries out a complete production cycle - turkey cultivation, processing and packaging of finished products.



#### **«IST AGRO»**

The main area of activity is growing cereals (except rice), legumes and oilseeds.



#### LCC «Agro complex «Zelena dolyna»

Agro Complex «Zelena dolyna» is a multi-sectoral production complex that operates in such areas as crop production, animal husbandry, sugar production and grain storage.

#### LCC «AGROZEM HOLDING»

The company was incorporated in 2015. During this period it reached the following indicators:

- 160 qualified specialists;
- 8 925 hectares of land bank;
- 840 heads of cattle;
- 30 units of modern technology.

Activities: growing of cereals (except rice), legumes and oilseeds, breeding of cattle of dairy breeds



#### **Agricultural LLP «INTER»**

It is a multi-sector highly developed agro-industrial enterprise. New forms and methods of management, application of modern technologies in crop production, which allow the economy to be profitable and to occupy leading positions in the area. It has a state-of-the-art machine-tractor fleet, which allows to carry out agricultural work in an optimal time and a state-of-the-art powerful elevator complex for grain processing and warehouse management with a capacity of 140 thousand tons.

## 2.1. UCAB Committees

For the purpose of systematization of activity of separate directions of AIC, within the Association UCAB committees were created. The committee is comprised by a group of UCAB specialists, as well as by members of the Association, responsible for organizing activity on monitoring, analysis, informing and lobbying in a certain sphere of agri-insdustrial production and resources supply.

As of today within the UCAB there have been created and successfully function the following committees:

## **Committee of agrarian technologies**

Activity of the committee is aimed at the exchange of experience in the area of organization and management of production processes of agricompanies. The key objective is to provide for a dialogue between agriproducers and world producers and dealers of agricultural machinery; organization and holding of events related to demonstration of advanced agritechnologies based on production facilities of agroholding – members of UCAB.

Number of committee members: 30 companies

Committee coordinator: Oleksandr Padchenko





































#### **Committee on Crop Protection**

Committee on Crop Protection within the UCAB was created on the initiative and based on support of the world key manufacturers of crop protection products, represented on the Ukrainian market, in order to improve business environment in the AIC sector, exchange of experience and useful information between the committee members, elaboration of a mutual point of view regarding the existing conditions of the market functioning and search of the ways to improve the mechanisms of regulation. The committee actively cooperates with the Ministry of agrarian policy and foodstuff of Ukraine, Ministry of ecology and natural resources of Ukraine, State Service of Ukraine on safety of foodstuff, leading experts.

Number of committee members: 5 companies

Committee coordinator: Olha Kukhar











#### **CPP Distributors Committee**

CPP Distributors Committee was created on the initiative of the leaders of the domestic CPP market, members of UCAB. The Committee's main task is to improve the working conditions of the companies - distributors of PPAs in providing agricultural producers with plant protection products, to support legislative initiatives in the field of plant protection products market regulation, to deregulate this market, and to exchange useful information and experience. The Committee actively cooperates with the newly established Ministry of Economic Development, Trade and Agriculture, the Ministry of Energy and the Environment, the Ministry of Justice of Ukraine, the Ministry of Infrastructure of Ukraine, the State Consumer Service, the Institute for Plant Variety Expertise, the State Regulatory Authority of Ukraine and other central authorities.

Number of committee members: 8 companies

Committee coordinator: Lyudmila Stotska











avgust ••• crop protection







## **Committee on land relations**

The **UCAB** land committee represents consolidated position of the advanced agrarian companies of Ukraine during development and discussion of legislative initiatives in the sphere of the Land law. Apart from development of the committee's own legislative initiatives, committee's activity is aimed at improvement of the existing land relations. One of the committee's priorities is an active cooperation with the VRU Committee on agrarian policy and land relations, Ministry of agrarian policy and foodstuff of Ukraine, State Service of Ukraine on geodetics, cartography and cadaster, as well as with other central bodies of the executive power and state services.

Number of committee members: 15 companies

**Committee coordinator:** Roman Hrab































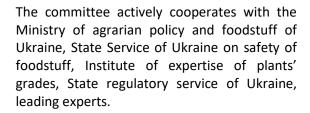
Seed committee







Seed committee within the UCAB was created on the initiative and based on support of the world key seed manufacturers, represented on the Ukrainian market, in order to improve business environment in the AIC sector, exchange of useful information between the committee members, elaboration of a mutual point of view regarding the existing conditions of the market functioning and search of the ways to improve the mechanisms of regulation.



Number of committee members: 9 companies

**Committee coordinator:** Roman Hrab















#### **Committee on precision farming**

The UCAB committee of precision farming was created to integrate the efforts on introduction of precision farming systems, exchange of experience between the members of the Association and organisation of joint educational events, trips abroad for borrowing foreign experience. The committee is comprised by the specialists who manage this sphere in the companies—manufacturers of agricultural produce and who supply equipment for precision farming systems, as well as organisations providing services in the sphere and develop relevant software.

Number of committee members: 12 companies

Committee coordinator: Oleh Nesterov



























## **Commercial committee**

Activity of the committee is aimed at monitoring and discussion of key world trends, examination of a world trend impact on the Ukrainian market of grain and oil crops, development of price bases for main export agrarian positions of













agrarian holdings in an active dialogue with the relevant representatives of the state bodies.

Number of committee members: 10 companies

Committee coordinator: Daria Hrytsenko









#### **Committee of logistics**

The committee is focused on support of legislative initiatives related to transportation of agricultural produce, solving problems. It also serves as a communication platform for exchange of experience in solving logistics tasks between agrarian enterprises, in particular, and between the sector and regulator in general. The committee actively cooperates with the Ministry of infrastructure of Ukraine, Ukrzaliznytsia and other state institutions.



4 Group

























## **Tax Committee**

The Committee's activities are aimed at protecting agricultural producers and members of UCAB. The activities of the Committee are aimed at combating the "shadow" segment of the agro-industrial complex by ensuring the payment of official tax payments by all participants in the agro-industrial sector. In addition, the priority is to constantly monitor the lawmaking activities, amendments to the Tax Code of Ukraine and timely response to actions that contradict international agreements in the field of agriculture and the current legislation of Ukraine.



**Committee coordinator**: Roman Hrab



























#### **Committee on machinery**

The UCAB committee on machinery was created on the initiative of key players of the market of agricultural machinery in Ukraine and in the world, members of the Association "Ukrainian Agribusiness Club". The objective of the committee is a result-oriented cooperation between the world machinery manufacturers and state bodies aimed at creation of favourable conditions of the agricultural machinery market functioning, simplification of the machinery registration and certification procedures and other normative-legal aspects related manufacturing, sales and circulation of agricultural machinery.



**Committee coordinator:** Oleh Nesterov











#### **Export Promotion Committee**

The Committee is an effective platform for dialogue between government and business. An important tool is B2G communication in order to respond effectively to exporters' requests; establishing interaction between all market participants, including - with international associations of agricultural producers. Carries out expert strengthening of the international trade lobby in the agrarian sector. Actively cooperates with the Ministry of Development of Economy, Trade and Agriculture of Ukraine and other authorities.

Number of committee members: 14 companies

Committee coordinator: Daria Hrytsenko





























#### 3. INFORMATION POLICY

Transparency of its activity and informing the public are one of the main principles of work of the Association 'Ukrainian Agribusiness Club', which remains non-changed from the time the Association started its operations. The Association's information policy is based on the professional analytical experts of UCAB functioning of the agro-industrial complex as a whole and at its disposal, as well as regularly and in close communication with the company of the sector and the stored information, which requires to set information in political policy, and to identify problems. At present, information policy has brought to the fore the most pressing issues of the agrarian sector and the economy generally.

#### 3.1. Press-conferences and round tables

Press conferences of UCAB management and experts become significant events in the information field of the agro-industrial complex of Ukraine, as evidenced by the fact that the average number of journalists present at the press conferences of UCAB is about 20 people. During the press events, UCAB specialists provide journalists with the opportunity to receive independent and professional comments on virtually any topic related to the work of the industry, while upholding the interests of the agrarian business.

List of key press conferences and roundtables in 2019 organized by the Association:

Date held	Торіс
22 January	Round table: "Why VAT Is not a profit?"
21 February	Round table on the topic: Agribusinesses vs Ukrzaliznytsia
5 March	Press conference: Agrarian prospects for the 2019 season: highly marginable crops
28 March	Round table: Interaction of farmers and archers. How to prevent bee poisoning
17 May	Press Breakfast: Agricultural Market: Trends and Forecasts 2019-2020
5 June	Round table: Agro 4.0: The state and prospects of animal husbandry

#### 3.2. Press releases

Press releases and news are one of the most important channels of communication of the association with the media. In the information messages of UCAB experts provide the latest analytical information on the development of the agrarian sector, reveal the problematic issues, analyze the legislation and its changes, price fluctuations and forecast the prospects of the industry. In 10 months of 2019, 60 press releases, over 100 news items were issued, 8 interviews were conducted with UCAB members and 37 expert infographics were prepared.

#### 3.3. Interviews, comments

As a confirmation of the high authority of UCAB among journalists there were numerous numbers of their requests for comments to the experts of the association. Since the beginning of 2019, experts and management of UCAB have given more than **200 comments** to the media. There are **24 expert** 

**blogs** published in leading economic and socio-political media. According to the monitoring results, the average number of mentions per month about UCAB in the media is **130**.

#### 3.4. Media campaigns

An important part of the communication department's work is the information support of the association's lobby campaigns. During 2019, information support was organized in the framework of work on the topic of neutralization of reports on mass deaths of bees. A number of articles and press releases have been written and published as part of the follow-up to this topic, 2 videos have been prepared, a workshop for journalists organized, round tables in the regions, an information booklet on how to prevent bee poisoning and how to act for beekeepers, how to act as a beekeeper.

In addition, the UCAB Communications Department provides services for media coverage of events. In 2019, we were working on an advertising campaign for the 2019 Seed Forum.

## 3.5. External events

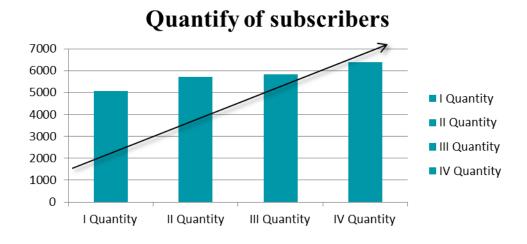
UCAB management and experts are professional specialists and public figures in the information field of the agro-industrial complex of Ukraine. They are active in media events and act as speakers and moderators of the events. Over the 10 months of 2019, experts and management of UCAB participated as speakers in more than **30** external events.

#### 3.6. Social networks

Association 'Ukrainian Agribusiness Club' actively maintains its page in Facebook since today it is one of the most efficient SMM-platforms, allowing involvement of a wide audience of users and fans. Quantity of subscribers for the UCAB page in FB has exceeded 6 300 and is the largest among all agrarian associations and is at the average of the average number of visits to the newsletter. Advertising for the promotion of the UCAB page was not involved.

Total number of likes for 2019: 1321.

Association 'Ukrainian Agribusiness Club' actively maintains its page in Facebook since today it is one of the most efficient SMM-platforms, allowing involvement of a wide audience of users and fans. Quantity of subscribers for the UCAB page in FB has exceeded 6 300.



Also, in September 2019, UCAB launched its own channel on the UCAB Channel Telegram. Today it has 440 subscribers.

## 4. UCAB events

# 4.1. UCAB conferences

Title	X International Conference 'Large Farm Management'
Date and venue	12 December 2018, Hillsong Conference Hall, Kyiv
Sponsors and partners	NewHolland Agriculture, Agroscope internatioanl, John Deere, Alexandrov&Partners, Syngenta, Agro Portal
Keynote speakers	Timofei Milovanov, Kyiv School of Economics Oleg Ustenko, The Bleyzer Foundation Alexander Pecheritsyn, Credit Agricole Bank Olga Gorbanovskaya, Ernst & Young in Ukraine Ksenia Prozhogina, MHP Roman Bondar, Odgers Berndtson Dmitry Skornyakov, HarvEast Igor Shilyuk, Cygnet Taras Vysotsky, Association "Ukrainian Agrarian Business Club" Maxim Martyniuk, T.V. Minister of Agrarian Policy and Food of Ukraine Olena Sukmanova, First Deputy Minister of Justice of Ukraine Oleksandr Bakumenko, Deputy Chairman of the Committee on Agrarian Policy and Land Relations of the Verkhovna Rada of Ukraine Gerard de la Salle, Alfagro Cornelis Husinha, LLC Kyshteni Michelle Tereshchenko, Linen of Desna Sigmund Lampka, Agro Lamp Olivia Ellison, KPMG in Ukraine Yulia Kovaliv, Office of the National Investment Council of Ukraine Alexey Pavlenko, MRIYA Agroholding Vladimir Igonin, Vasil Kisil & Partners Law Firm Remy Day-Tos, Bayer
Number of participants	225 persons

Title	AgroVision «Behavioral Economics»
Date and venue	26 лютого 2019 року , Fairmont Grand Hotel Kyiv, м. Київ
Keynote speakers	Timofei Milovanov, The President Kyiv School of Economics
Number of participants	50 persons

Title	Press conference: Agrarian prospects for the 2019 season: high-margin crops
Date and venue	05 March 2019, Press Room Ukrainian News, Kyiv
Keynote speakers	Taras Vysotsky, CEO of the Association "Ukrainian Agrarian Business Club" Vladimir Topchiy, Deputy Minister of Agrarian Policy and Food

Alexander Girman, Chief Agronomist, IMK
Alexey Sergienko, Chief Agronomist, MHP
Vadim Skripnik, Director, Khmelnitske LLC (Astarta)
Tatiana Adamenko, Ukrainian Hydrometeorological Center
30 persons

Number of participants

Title	X International Conference on Effective Management of Agricultural Companies
Date and venue	18 September 2019, Agro-holding "Agro-Region" (59 Soborna str., Velyka Oleksandrivka village, Boryspil district, Kyiv region
Partners	New Holland Agriculture, Credit Agricole Bank, Vasil Kisil & Partners Law Firm, MasSeeds Ukraine, Limagrain Ukraine, Bayer, Horsch Ukraine, Terminal Z, Xarvio, Agritechnica, Destra Marketing, DLG, Ahrohub, Smart Farming, IAMOast
Keynote speakers	Stanislav Storozhuk, Business Manager, New Holland Agriculture in Ukraine and Moldova Matthias Horsch, Head of Marketing, BASF Richard J. Sexton, Professor, Department of Agricultural Economics, University of California, Davis, USA Alex Lissits, President, UCAB; Director General, IMJ Andriy Vdovychenko, Director of Organic Crop Production, TG Shevchenko, Holding Fund Anastasia Bilich, Head of Marketing, Arnica Agroindustrial Group Petro Melnyk, Executive Director, Agricom Group Tobias Menne, Head of Global Digital Farming, Member of Executive Team, BASF Agricultural Solutions, Germany Igor Humeniy, President, UBC Group, Ukraine Artem Belenkov, Founder, SmartFarming Will Wells, Founder, CEO, Hummingbird Technologies, UK Georg von Nolken, CEO, Continental Farmers Group Brad Jones, Director, Bungulla Tech Pty Ltd, Australia Mathia Jules, Founder, CEO, Agrivi, Croatia Yulia Poroshenko, Founder of Agrohub Platform, Co-founder of Radar Tech Technology Cluster Alexey Kolbasinsky, Head of BI Practice, Agrohub; Partner, Agrohub
	Elena Makeeva, Chairman of the Board of Directors, Aksonova & Partners Audit Company; Deputy Minister of Finance of Ukraine (2015-2016) Dmitry Skornyakov, CEO, HarvEast Holding Dmitry Ognev, Founder, FE "Merinos-Zachid"
Number of participants	500 persons
Detailed information	https://lfm.com.ua
Title	AgroVision «Why is corporate governance important?»
Data and venue	20 May 2019, IQ Business Center, Kyiv
	Aivaras Abromavichus, Chairman of the Board of Directors at the Ukrainian

Academy of Corporate Governance (UCGA)

Alex Lissitsa, President of Ukrainian Club of Agrarian Business Association,

Keynote speakers

	General Director of IMK
	Anton Yakovenko, CEO, Agroscope
	Vladislav Magaletska, Vice President of Sigma Blayzer
	Igor Shilyuk, CEO, Signet
	Olena Voloshina, Head of IFC Representation in Ukraine
Number of participants	60 persons

Title	UCAB Agrotechnology "Fertilizer spreaders, pre-sowing and basic tillage, winter rapeseed"
Data and venue	14 August 2019, Agro-holding "Agro-Region" (59 Soborna str., Velyka Oleksandrivka village, Boryspil district, Kyiv region
Aim	Field demonstrations of advanced agrotechnology - mineral fertilizer spreaders, pre-sowing and basic tillage units, seeders for winter crops
Partners	Agro Region, Terminal Z, Limagrain Ukraine, Smart Farming, Meteotrek, Gran Format, Yara Ukraine, Pepsico
Participants (demo technique)	25 units performed demos of pre-sowing tillage (heavy tooth harrow, pre-sowing cultivators, light and medium harrows, stubble cultivator, vertical tillage units), basic tillage (disc-tilting units, heavy tillage machines, deep harrows, deep harrows).  4 grain drills sowed winter rapeseed.  4 fertilizer spreaders carried out differentiated application of ammonium sulfate
Attenders	1160 representatives of the agricultural sector from different parts of Ukraine attended the event
Detailed information	https://ucabagtech.com/

## 4.2. Business forumes

Назва	X Dutch-Ukrainian Agribusiness Forum on Professional Potato
Data and venue	19 February 2019, AgroVasna 2019 International Exhibition, International
Data and venue	Exhibition Center, Kyiv
Sponsors and partners	Embassy of the Netherlands in Ukraine
	Taras Vysotsky, Association "Ukrainian Agrarian Business Club"
	Carolyn Spans, Agricultural Advisor to the Embassy of the Netherlands
	Oksana Ruzhenkova, Ukrainian Association of Potato Producers
	Oksana Lopatko, Chief Specialist, Department of Agriculture, Ministry of
	Agrarian Policy and Food of Ukraine
	Mykola Moroz, Director General of the Directorate for Food Safety and
Keynote speakers	Quality of the Ministry of Agrarian Policy
Reynote speakers	Vadim Tchaikovsky, Deputy Chief Phytosanitary Inspector of Ukraine, State
	Consumer Service
	Raivis Grossbardis, resident advisor for EU cooperation
	Stefan van Merrienboer, RoboBank Analyst
	Oksana Antonova, Kleffman Group
	Alexei Tartakivskyi, Analyst at Mriya Agro Holding
	Jaap de Zeeuw, Farmer, potato producer
Number of participants	120 persons

Detailed information <a href="http://agrievent.com.ua/events/X">http://agrievent.com.ua/events/X</a> Dutch Ukraine Potato Forum

Назва	Round table on "Dutch-Ukrainian cooperation in the dairy sector under the Dutch-Ukrainian Dairy Project"
Data and venue	20 February 2019, AgroVisna 2019 International Exhibition, International Exhibition Center, Kyiv
Sponsors and partners	Embassy of the Netherlands in Ukraine, Dutch-Ukrainian Dairy Center (DUDC)
Keynote speakers	Taras Vysotsky, CEO, Association "Ukrainian Agrarian Business Club" Olena Alshanova, Deputy Director of the Department of Agrarian Policy and Agriculture Renee Kremers, NUC Wim Wismans, NUC Antoin Smiths, Ltd. Humidity Jan Willem de Vries, Animal Health Service Ivan Pankiv, Lviv Agrarian Advisory Service Volodymyr Ladika, Sumy National Agrarian University Volodymyr Sakhnyuk, Bilotserkiv State Agrarian University Daria Gritsenko, Agrarian Market Expert Holland Egginck, Guild feed
Number of speakers	100 persons
Detailed information	http://agrievent.com.ua/events/milk_round_table

#### **UCAB Agro School**

UCAB AgroSchool is a project of UCAB dedicated to solving the problem of shortage of personnel in modern agricultural production by improving the skills of agricultural specialists in the main areas of agricultural business. Among the directions of activity of the AgroSchool are: "Crop", "Management of dairy business", "Fruit production", "Berry" and "Management of quality of potatoes".

The duration of each module is 2 days (Thursday-Friday). In addition, theoretical learning is closely linked to the practical use of knowledge gained during the module. To simplify access to individual modules, a rolling system is used, that is, the listener can participate in the work of the UCAB AgroSchool from any module.

The speakers at UCAB AgroSchool are representatives of leading Ukrainian and world universities, representatives of leading resource companies and agribusiness.

Upon completion of each module of the UCAB AgroSchool, students are issued a certificate certifying their successful participation in the module.

In accordance with the principles of the utmost satisfaction of interests of the UCAB members, the association gives them the opportunity to speak on the modules of the UCAB AgroSchool, as well as provides the members of the association with discounts for participation in the modules and related services.

Назва	UCAB AgroSchool "Dairy Business Management" "FEEDING AND FEEDING"
Data and venue	18-19 April 2019, Sumy, Reikartz Hotel
Partners	Danon Company, Lactalis - Ukraine SE, Bel Shostka Ukraine, Giant JSC
Topic	Supply of high quality forage - the key to high animal productivity Calculation of feeding rations and control of their efficiency
· · · · · · · · · · · · · · · · · · ·	Growing repair young
Number of participants	35 persons

#### 5. INTERNATIONAL PROJECTS

#### **5.1. International Cooperation of UCAB**

UCAB's international activities are aimed primarily at shaping and enhancing the image of the Ukrainian agribusiness abroad and on informing the foreign community about reforms in the agricultural sector of Ukraine and opportunities for inverting. To this end, we carry out purposeful work with embassies of foreign countries in Ukraine, embassies of Ukraine abroad, as well as state structures of foreign countries that formulate agrarian policy and international organizations.

In 2019, UCAB continued to cooperate with the British Embassies (where agriculture was identified as one of the two priorities for developing cooperation with Ukraine), Italy, the Netherlands, Germany, the United States, and France. Dialogue with the Embassy of Austria, Brazil and Argentina has begun. Cooperation with the World Bank, the International Finance Corporation, the European Bank for Reconstruction and Development, the European Investment Bank, and the Organization for Economic Cooperation and Development continues. The most attended event abroad - the Evening of the Ukrainian Agribusiness, which is held together with the Embassy of Ukraine in Germany within the framework of the Green Week exhibition, held in 2019 at the exhibition stand of Ukraine, was successfully held.

#### 5.2. International visits

Green Week 2019 (Berlin, Germany). In January 2019, Green Week was held in Berlin, the largest food, agriculture and horticultural exhibition in the world, in conjunction with the Global Food and Agriculture Forum (GFFA), an event that places both political and economic highlights in European and world agroindustry.

The UCAB delegation of 3 representatives of the Association attended the exhibition events - participated in the official opening ceremony of Green Week. The key event has traditionally been the Evening of Ukrainian Agribusiness, organized by UCAB in collaboration with the Eastern Committee of the German Economy with the support of the Embassy of Ukraine in Germany. The reception was attended by more than 150 representatives of German and Ukrainian agricultural companies and organizations.

AgriTechnica (Hannover, Germany). From November 10 to November 16, 2019, one of the world's largest exhibitions of AgriTechnica - 2019 agricultural machinery and equipment was held at the Hanover Exhibition Complex, attended by representatives of UCAB and members of the Association.

#### 5.3. International projects

In 2019, UCAB continued to work on a number of grants with the International Finance Corporation (IFC) to carry out analytical projects. Joint work with the project of the Federal Ministry of Agriculture of Germany "German-Ukrainian Agrarian Policy Dialogue" (ADF) is ongoing, together with which the business index of Ukraine in the agro-industrial sector is calculated and analyzed.

2019 is the active phase of UCAB's work within the framework of the European Union's Horizon 2020 program projects: the final phase of the uP\_running project: a new initiative to support the use of pruning and removal of plantations for energy purposes and the continuation of the AGROinLOG project: demonstration of innovative logistics centers for interoperability in Europe's agricultural sector. " Currently, negotiations are underway to involve UCAB experts in a new project led by the Swedish organization RISE.

#### 5.4. UCAB membership in international organizations

Traditionally, UCAB continued its cooperation with the German Machine-Building Union (VDMA), the German Agricultural Society (DLG). Contacts have been established and the prospectus of cooperation with the Italian Association of Agrarian Federation of Mechanical Engineers (FederUnacoma) is being considered.

## **6. EDUCATIONAL UCAB PROJECTS**

## 6.1. Educational UCAB project "Agrokebety"

In January 2019, the Association "Ukrainian Club of Agrarian Business" (UCAB), based on the Faculty of Agrarian Management of NULES of Ukraine, started the program "Agrokebety" to train specialists in accordance with the modern challenges of the labor market and the requirements of employers of the agrarian sector.

The aim of the program is to train specialists in a new format for agribusiness, the so-called "farm managers" or "field commanders" who have universal knowledge at the same time in the field of agronomy, animal husbandry, agrarian engineering and business management. The training course, which is being developed jointly with NULES of Ukraine, agro-companies, NPCs "Agroosvita" and the Ministry of Education, will become a platform for further animation to all progressive educational institutions of agrarian direction in Ukraine.

One of the benefits of participating in the program is mentoring - a top manager of an agribusiness company who accompanies students throughout the project. The teachers of the program are representatives of agribusiness, project mentors, star foreign speakers, practitioners of universities of Ukraine. The governing body of the program is the Supervisory Board, which consists of a number of public figures and project mentors.

On September 2, 2019, 47 students enrolled in the Agrokebet program.

The project is being implemented thanks to the advanced agricultural companies: Corteva Agriscience ™, MHP, New Holland, IMMER Group, Agroproperis, IMC, Cygnet, Bayer, Hals Agro, Kernel, LNZ Group, Agrain, Limagrain Ukraine », HORSCH, AgroHub, SmartFarming.

More information about the project at <a href="https://agrokebety.com/">https://agrokebety.com/</a>

## 6.2. Project supported by UCAB – Young Specialist day

On October 31, 2017, within the framework of the International Exhibition of Effective Solutions for Agribusiness "AgroComplex 2019", the 7th Day of the Young Specialist: "Himself Boss" was organized.

Organizers of the event: Kiev International Contract Fair, Agro Career Portal, State Scientific Center of Agroosvita, Association Ukrainian Club of Agrarian Business.

Within the framework of the event, a job fair was held as well as lectures "I am a young entrepreneur", where young executives of the exhibiting companies spoke, shared the secrets of forming a successful career and motivation for students to become business owners.

The purpose is to establish an effective communication channel between employers, on the one hand, and industry experts, who are in search of a place of work and / or students-graduates of agricultural educational institutions from all regions of Ukraine.

Visitors - young agricultural specialists, students of agricultural higher education institutions, colleges and technical colleges got acquainted with the activity of agricultural enterprises,

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representatives of service companies and learned about existing vacancies, met with potential employers and





Title	7th Day of the Young Specialist: "Yourself Boss"
Data and venue	October 31 in the framework of the international exhibition of effective solutions for agribusiness "AgroComplex 2019". Venue: Kyiv, International Exhibition Center, (Brovarsky Prospekt, 15 th metro station Livoberezhna) pav. # 3, Entrance 3A, Conference Exhibition Area.
Partners	Партнери: КМКЯ, portal "Agro Career", State Institution of Scientific and Research Center "Agroosvita", Association "Ukrainian Club of Agrarian Business".
Keynote speakers	Sergiy Vysotsky, Director of Agricultural Exhibitions, Kyiv International Trade Fair LLC  Alla Tchaikovskaya, Head of the Scientific and Methodological Cabinet for the Continuous Development and Adult Education of NPC "Agroosvita"  Anatoliy Tsirkun, Association "UCAB"  Irina Fomin, Agro Career Portal  Larisa Levkivska, PhD, Associate Professor, Deputy Director of Goodville Agency  Ivanna Panasyuk, Project Manager at AgroPortal.ua  Vergeles Alexander, Head of the Department of Technology of Production and Processing of Livestock Products, Nemishayev Agricultural College  Alexander Uchuev, Business Development Manager, QRSmarty  Alexander Shcherbak, developer of AgroDealPro  Alexandra Klyakun, Marketing Director at SpaceUA  Ilyas Akhmetov, Director of Goodville Agency
Number of participants	120 persons

## 7. SOCIAL UCAB PROJECTS

#### 7.1. UCAB FOOTBALL FEST

It is an agrarian sports initiative of the Ukrainian Club of Agrarian Business Association for UCAB members and all those who care about football, healthy lifestyles and team spirit. This year the event will be held for the first time in the format of the festival, combining a charity football tournament and a sports and entertainment festival.

Date: June 01-02, 2019

Venue: NUBiP Stadium (Heroes of Defense Street, Kyiv)

**Participants:** 20 teams, including representatives of agroholdings, resource companies, distributors, fought for victory and the opportunity to help those in need.

The tournament was won by the West-Agro MHP team, with the silver medal winners being the branch of PJSC "Grain Product of MHP" Perspective, and the bronze medal was won by JSC "Starinskaya Poultry Farm". The winners received certificates for 60 thousand UAH and 30 thousand UAH for second and third place respectively. All donations were donated to charity teams.

For the first time this year, consolation cup games were held between teams that did not leave the group - the Cup of Hope, which involved 12 teams. The most promising teams have reached the finals of the Cup of Hope. According to the results Agrain team took 3rd place, Cygnet took 2nd place, and the Cup of Hope won the Harvest team.

The strongest players in the tournament were:

The best scorer of the tournament in terms of the number of goals scored is Mykola Melnyk from the team of Staryn Poultry Farm. He scored 10 goals during the tournament.

Best Player - Vladimir Buño of West Agro MHP

The best goalkeeper - Igor Grigorov from the team of PJSC "Grain Products MHP" branch "Perspective" Combat sporting spirit was provided by support teams. Cygnet and Suffle Agro Ukraine fans were the best in this tournament.

Text broadcast - 1 day <u>here</u> , 2nd – <u>here</u>

Photo – here, Video – here

#### 7.2. UCAB Run

The first unique agrarian race in Ukraine, dedicated to the 10th anniversary of the Association "Ukrainian Agrarian Business Club", aims at:

- Promoting sports and healthy lifestyles;
- Motivation of participants for personal and sport goals
- ✓ Charity supporting talented children

Date: September 8, 2019.

Route: from Parkovy to the Moscowsky Bridge (Trukhanov island).

The traditional annual race on Trukhanov island in Kiev was joined by representatives of agricultural companies to try their sports at different distances of 3 and 8 km. The youngest participants of the race also did not sit idle - they were expecting a race for 500 meters, which was attended by about 70 children. The winners received gift certificates as encouragement prizes. A rich entertainment program with the participation of animators awaited all young visitors to the event.

In the great race of 3 and 8 kilometers, about 260 participants started. At the distance of 3 km in the men's category first place was selected by Sergey Kaduk, a representative of Syngenta, with a result of

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12:42 min. In the women's category, Vovchenko Victoria, the representative of the Immer Group company, finished first with a time of 16:16 min. Among the men at the distance of 8 km the first came Skichko Alexander, a representative of "VSP Vyshevereshchakivske", with a result of 31:14 min. In women's run first came Kukshina Olga from Immer Group for 38:30 min.

The UCABrun race is charitable in nature, and its winners have received cash prizes that they can spend on charity at their own discretion. The winners of the 3 and 8 km races received certificates worth UAH 5,000.

Photo- here

Video- here

## 8. UCAB research

Researches are carried out by the expert group of UCAB that provides a full range of multi-client and individual surveys and periodic reviews of agribusiness markets for the major players in agriculture and related industries.

The expert group conducts quantitative and qualitative marketing researches including:

- → telephone and face-to-face surveys,
- expert interviews,
- → analysis of statistical information applying various methods.

In addition to the researches on consumer sentiment, AgriSurvey experts also elaborate analytical assessment of dynamics and development prospects for the agricultural market, farm resources and related services.

Starting from weekly reviews of current developments in the agrarian sector and ending with detailed market research, the UCAB expert group provides information and data necessary to increase the efficiency of doing business and is experienced in conducting researches in the following fields:

- → Legislative regulation of the activity of participants of agribusiness
- → Crop production (grain crops, oilseeds, sugar beet, fruits, vegetables)
- → livestock (milk, beef, pork, poultry meat)
- → seeds and agrochemicals
- → agricultural engineering
- → financial and insurance instruments
- → processing products

Users of the services provided by expert group in 2019 included domestic and international organizations and companies, from whom we received positive feedback on the quality of the research conducted.

Surveys carried out by the UCAB experts are available in Ukrainian and English and, if necessary, can be translated into Russian and German. All surveys are available to UCAB members on a free-of-charge basis, with the exception of individual research on request.

## 8.1. Multi-client research

### **UCAB Metrics 2019**

On the basis of a survey of agricultural producers, the plans of agrarian producers for crops were analyzed in order to assess the dynamics of change in the acreage under the main winter crops - wheat, rapeseed - and the main spring crops - corn, sunflower, soybeans. The sample of respondents was constructed by random method and contains agricultural enterprises of different sizes, from different regions of Ukraine, those that are part of holding companies, and those that are not.

Also, in June this year, the UCAB Analytical Division conducted a survey among members of the Association as potential employers for young specialists as to which university they would hire a graduate for a certain specialty. The focus was on seven key specialties: agro-engineering, agronomy, veterinary science, economics (management / finance, etc.), marketing, accounting and auditing (accounting).

#### Doing agribusiness in Ukraine in 2019

Last year, the format of the study was changed, instead of the annual printed brochure, the study was presented on-line at the UCAB website. The Agrarian Business in Ukraine provides an overview of

the features of state support for agricultural producers, taxation of the agricultural sector and the impact of regulatory policy on agribusiness. The publication provides indicators of the dynamics of agricultural production in the context of types of crop and livestock products, as well as provides an expert assessment of trends in the markets of agricultural production and foreign trade of Ukraine.

#### **Ukrainian agribusiness index (ABI)**

It is an indicator reflecting producers' judgmental estimate of the current situation in agricultural sector as well as their expectations about business conditions for the following year. This project was implemented by the joint efforts of the German-Ukrainian Agricultural Policy Dialogue (APD) and the Association 'Ukrainian Agribusiness Club' (UCAB) on the basis of the German business index 'Business Climate Index' (BCI) developed and implemented in 1972 by Leibniz- Institute of Economic Researches of Munich University.

#### 8.2. Individual research

During the first 10 months of 2019, the UCAB expert group have carried out **4** individual researches. Recently, UCAB experts have conducted a broad study of the results of FTA between Ukraine and the EU in view of both Ukraine and the EU trade data. As a result, expert opinions and a database on this issue were formed. Improvements of the analytical team will be sent to the der structure for a closer examination.

In 2016 UCAB joined the international up\_Running project. Ukrainian Agribusiness Club and Scientific Engineering Center 'Biomass' along with the partners from Spain, Greece, Italy, France, Croatia and Portugal will pursue the actions aimed at overcoming existing barriers and boosting development of new, sustainable and financially viable projects regarding horticulture waste management for the production of energy. Engaged farmers will be provided with advisory and technical support when building their own waste collection and utilisation chain. With the support of the project based on their establishment the demonstration projects were implemented during 2017. In order to distribute the results of uP\_running project, the experience of implementing demonstration projects has been properly introduced at the regional, national as well as European levels.

## 8.3. Analytics

The UCAB Expert Group on a periodic basis monitors the main markets of agricultural products including an overview of grain and oilseeds markets, meat and milk market as well as foreign trade of agricultural products. Section of Analytical information on the UCAB website provides users with information under the following directions:

- Crop market review
- → Milk and meat market review
- Crop production statistics
- → Livestock statistics
- → General statistics
- → Agribusiness index (ABI)